

FREELANCING 101: STRIKING OUT ON YOUR OWN






THURSDAY, APRIL 18
7 - 8:30 PM

A workshop for those who are curious about starting their own freelancing business. We'll cover how to establish your niche, prepare to transition to full-time freelancing, and tips on creating your own structure, security and sense of community.

Program presented by Jackie Lam.

Jackie Lam is an L.A.-based content marketer and freelance writer who is passionate about helping creatives with their finances and to cultivate community among entrepreneurs. Her clients include Fortune 500 companies and FinTech startups, and her work has appeared in Forbes, Business Insider, and GOOD. She is currently studying to be a financial educator (AFC® certification) to help artists and freelancers with their money. She blogs at heyfreelancer.com.



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