



March 23, 2020

Dear Member,

On behalf of the Board of Directors, staff and our entire membership, I would like to say "Thank You" for being a member of the Arcadia Chamber of Commerce.

Because of your membership investment, your business has access to exclusive marketing and networking opportunities to grow your business and build your brand, while also supporting the Chamber's work to play a critical and integral role in maintaining a healthy business environment, contributing to the economic growth of the city, and enhancing the city's image.

During the ongoing coronavirus/COVID 19 crisis, many of our members have experienced significant hardships, due to lost customers, revenues and future opportunities. Simply put: this public health crisis has become an economic crisis for many Arcadia Chamber businesses.

Given these extraordinary circumstances, the Arcadia Chamber is employing extraordinary strategies to help our members endure. This includes adopting online committee/board meetings and virtual events. We are also working with local, state and federal partners to free up emergency loans, grants and other resources needed to support Arcadia Chamber's employers, workers and residents.

Additionally, the Arcadia Chamber has decided that, beginning today, the Chamber will defer the dues renewal payments, for any Chamber member who requests it, for up to 90 days from the due date printed on your renewal invoice. We also are offering monthly payment plans to help ease their cash flow challenges. If you wish to switch to monthly payments, please contact our bookkeeper, Kim Arnold, at kim@arcadiacachamber.org and she will get you the necessary forms.

We hope this deferral and monthly payment option offer will allow your organization to retain its access to Arcadia's largest and most effective business networking and advocacy organization, while preserving precious capital until a time when business returns to normal.

Now, more than ever, the Arcadia community (as well as all the surrounding areas) needs its Chamber and our business community to step up and make the investments, and the sacrifices, needed to help our families and friends who are hurting the most. Together, we will endure this crisis and, I am confident, emerge on the other side better and stronger than ever before, because of how we respond in support of our neighbors today.

Sincerely,

Karen Mac Nair
CEO
Arcadia Chamber of Commerce